

2.

Variety the Children's Charity Executive Director Julie Kent says funds from the sale of the house will buy equipment and services that make a real and immediate difference to the lives of sick, disabled and disadvantaged children.

"We are greatly indebted to those driving this project and to their building suppliers for their vision, commitment and hard work," Ms Kent says.

The House of Hope features four bedrooms, two bathrooms, a rumpus room and carport. A similar family home nearby recently sold for \$400,000.

**For comment contact:**

**Andrew Clifford, Rachel & Jye Fund on 6247 7257 or 0414 732 235**

**Variety the Children's Fund Executive Director Julie Kent on 0418 127 380**

**The Cancer Council Tasmania Cancer PLUS coordinator Anne Craig on 0408 514 049**

**ENDS**

**Background:**

**The Rachel and Jye Fund** offers a one-off payment to all Tasmanian families with a child diagnosed with cancer or following a relapse to help with extra financial costs. The fund was set up by two families who lost their children, Rachel and Jye, to cancer. The fund is administered by Cancer PLUS, a statewide program of The Cancer Council Tasmania that works to educate, support, serve and advocate for families of children and adolescents with cancer, survivors of childhood cancer and the professionals who care for them.

**House of Hope sponsors:** Andrew Lyden Builders, Hanson Concrete, Roberts Real Estate, Kelly Excavators, Harvey Norman Hobart, CAD Designs, Smorgon Steel, Saunders Signs, Clarence City Council, Ian Creese Lawyers, Hanson Block, Trace of Elegance



**Embargoed until 11am**

## **MEDIA RELEASE**

**24 January 2007**

### **House builds hope for children in need**

Tasmanian building suppliers are digging deep in order to construct a charity house that will help rebuild the lives of Tassie children doing it tough.

The brainchild of four Hobart business mates, the House of Hope is attracting considerable support from building suppliers as well as tradespeople who will take time out of their busy schedules to lend a helping hand.

When finished, the two-storey rendered brick house at 5 Nirranda Court, Oakdowns near Hobart will go under the hammer with all profits **benefiting** two Tasmanian children's charities.

Variety the Children's Charity and the Rachel and Jye Fund, part of The Cancer Council Tasmania children's cancer program Cancer PLUS, will split the profits from the sale of the house.

Andrew Clifford, one of the project's originators and a founder of the Rachel and Jye Fund, says proceeds from the house will assist parents of children with cancer along with those sick, disabled and disadvantaged children helped by Variety the Children's Charity.

"My wife and I know only too well about the financial and emotional strain a childhood cancer diagnosis can place on one's family," says Mr Clifford, whose daughter Rachel died of leukaemia three years ago.

"The profits from the sale of the House of Hope will go some way to easing the financial burden on families at the most traumatic time of their lives.

"Support for this project from the building industry, from suppliers to subbies, is really encouraging," he says.

However, with construction now underway, Mr Clifford says the project partners still need the support of others suppliers to complete the house.

...2/